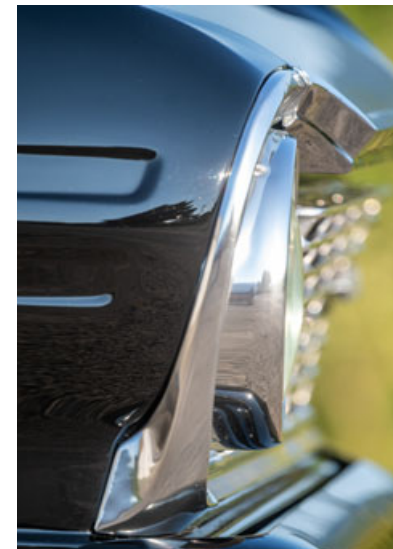




2023 CALENDAR PROGRAM

Axalta® Racing | Axalta® Refinish | Axalta® Coating Systems



Your Passion. Our Coatings.

Order Online: axaltacalendars.com



Exciting on-track racing and pit action images from Axalta®, Hendrick Motorsports and William Byron.

The large size delivers eye-catching impact. Imprint your company information for a custom calendar that will keep customers thinking of you for a full year.

This retail-quality calendar makes the perfect gift for any racing fan!



Axalta® Custom Finishes on the hottest vehicles. A must for everyone who appreciates hot rides.

Both calendars feature:

- 14" w x 22" h (open size)
- Printed on glossy paper
- Bound in middle with spiral wire
- Large date pad for jotting daily notes



Your Passion. Our Coatings.

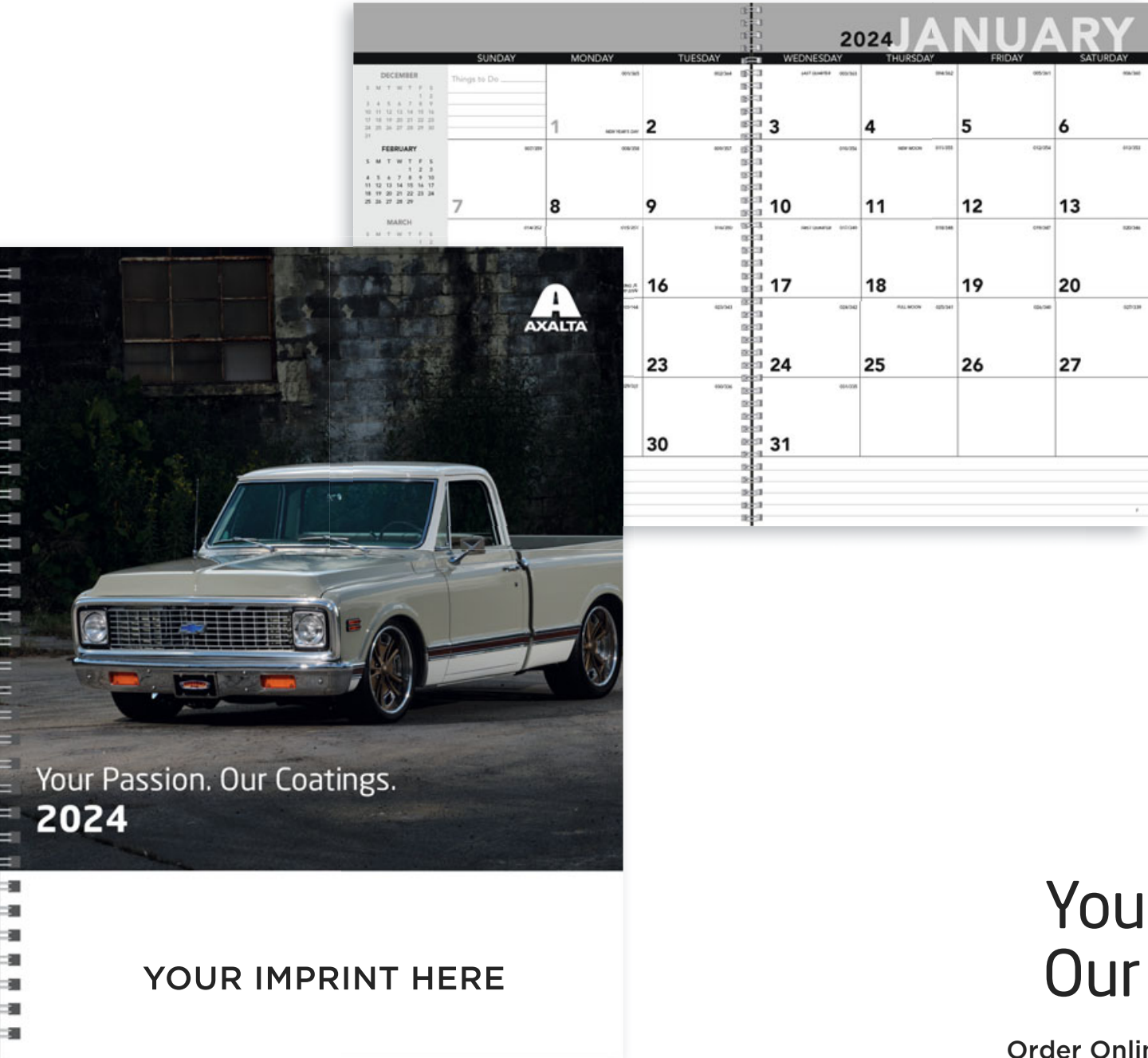
Order Online: axaltacalendars.com

Additional Axalta® Custom Finishes Branded Calendars

Photography in this year’s program supplied by award winning automotive photographers from across America.

Axalta® Desk Planner

- Desk sized planner with full-color cover
- Month-at-a-glance calendar
- Twinloop binding
- 8.5” w x 11” h (closed size)



Axalta® Poster

- Full-color single sheet span-a-year
- Drill hole for hanging
- 14” w x 22” h



Your Passion.
Our Coatings.

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YOUR IMPRINT HERE

YOUR IMPRINT HERE

How To Order:

- 1

MAIL:

Calendar Co-op Center
PO Box 8000
Sleepy Eye, MN 56085
- 2

CALL:

800.833.8136
- 3

EMAIL:

csinfo@calendarcs.com
- 4

ONLINE:

axaltacalendars.com



Why Calendars?

Even in the digital age, calendars remain the most powerful and cost-effective way to keep your brand and business information in sight and in mind of your customers and prospects 365 days of the year.

- 98%

of all respondents looked at a calendar at least once a day.
- 98%

of all homes and virtually 100% of all businesses have at least 1 calendar.
- 74%

of consumers recall the brand name of the business that provided their calendar.

Your calendars can do more for you than just reward current customers! This is inexpensive advertising that lasts **ALL YEAR!**



2024 Axalta Order Form

Calendars will ship after November 1, 2023.
F.O.B. Sleepy Eye, MN
Foreign orders will ship FedEx International Economy unless marked otherwise.

Bill To:			Ship To:		
Contact Name			Contact Name		
Address			Address		
City	State	Zip	City	State	Zip
Phone (Required)			Phone (Required)		
Email (Required)			Email (Required)		

2024 Quantity	2024 Custom Imprinted Calendars	Quantity	Price before 8/31	Price after 8/31	Total
	Axalta Custom Finishes Calendar AXAL • Minimum order 25 calendars each style. Styles cannot be combined for quantity pricing.	25-49	\$3.62	\$3.92	
		50-74	\$3.52	\$3.82	
		75-99	\$3.42	\$3.72	
		100-149	\$3.32	\$3.62	
		150-Up	\$3.22	\$3.52	
	Axalta Racing Calendar AMOTO • Minimum order 25 calendars each style. Styles cannot be combined for quantity pricing.	25-49	\$3.62	\$3.92	
		50-74	\$3.52	\$3.82	
		75-99	\$3.42	\$3.72	
		100-149	\$3.32	\$3.62	
		150-Up	\$3.22	\$3.52	
	Envelopes, Loose		\$3.36		
	Envelopes, Calendars Inserted		\$1.17		

2023 Qty	Additional Styles	Price	Total
	Axalta Desk Planner Calendar AXPL (Min order qty 100)	\$2.80	
	Axalta Poster Calendar AXPO (Min order qty 100)	\$1.45	

2023 Qty	Single Copies of Calendars	Quantity	Price	Total
	Axalta Custom Finishes Calendar AXALS (no imprint, price includes shipping)	1-24	\$17.40	
	Axalta Racing Calendar AMOTOS (no imprint, price includes shipping)	1-24	\$17.40	

* TERMS: CALENDARS SHIP OPEN ACCOUNT OR PREPAYMENT. If you choose to ship open account you will be invoiced for the cost of calendars and shipping by Calendar Co-op Center after your calendars are shipped. If you choose to prepay with your credit card all charges will be made to your credit card account by Calendar Co-op Center. ALL FOREIGN ORDERS MUST PREPAY WITH CREDIT CARD.

Applicable sales TAX will apply. If tax exempt, please provide tax I.D. # _____
(a copy of your Tax I.D. certificate must also accompany your order)

Grand Total

Payment Options

☐ **Option 1:** Check Payable to **Calendar Co-op Center**.
Your Telephone # (to be used as your PO#) _____ - _____ - _____

Mail To: US Checks: PO Box 844619, Boston MA 02284-4619
Canadian Checks: C/O T8083 PO Box 8083 STN A, Toronto, ON M5W 3W5

☐ **Option 2:** Credit Card, Debit Card or ACH Transfer. An email with a link to pay will be sent once your order is in our system. A 3.5% processing fee and any additional banking charges will be added to credit card payments. Debit cards and ACH payments will not incur a fee.

IMPRINT INSTRUCTIONS: Please clearly print the information you'd like imprinted on your calendars. Be sure that the spelling, capitalization and abbreviation of the information (company name, address, phone number, etc.) is exactly the way you want it to appear on the calendar. Limit: 4 lines. Full color imprint for additional charge.

☐ Use exact same imprint as last year. (Attach a copy of last year's imprint) Last year's sales order # _____

